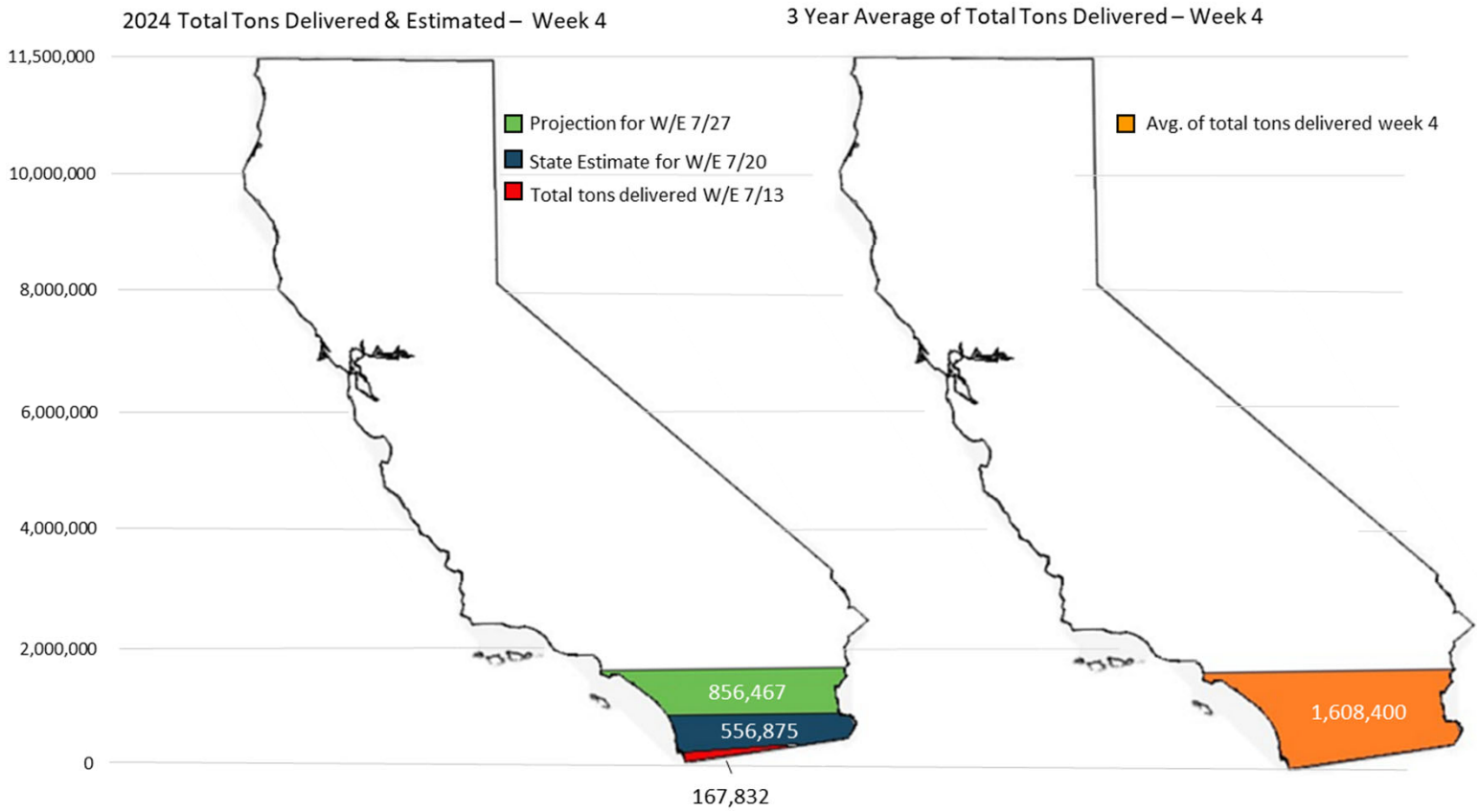


July 22, 2024

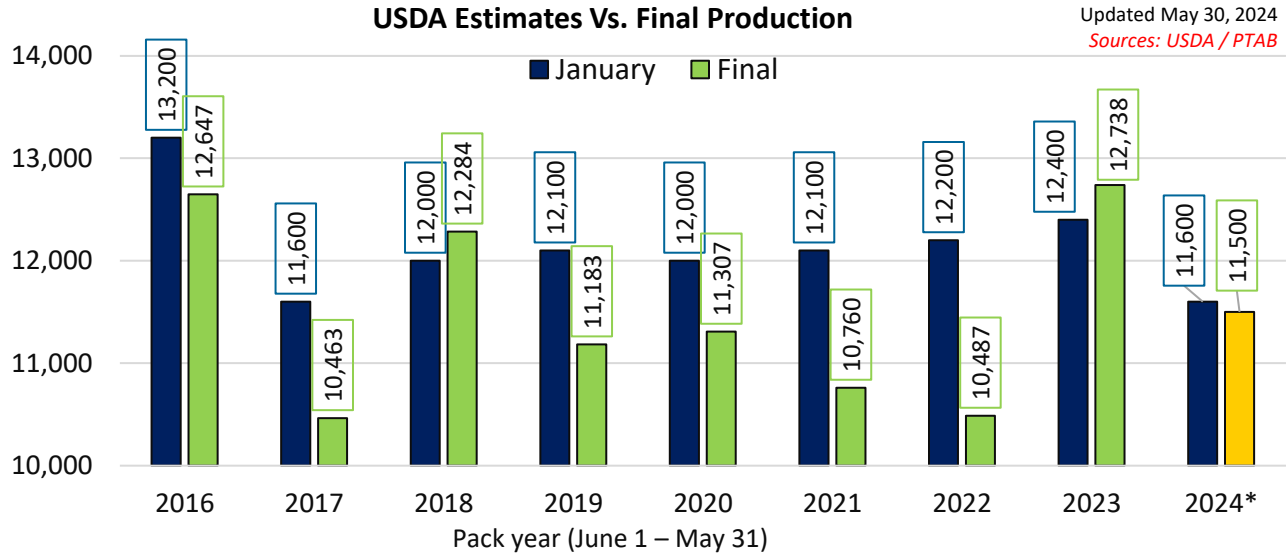
The 2024 California Processing Tomato Harvest Is Underway

The 2024 California processed tomato deliveries are steadily increasing. For week three (ending July 20th) PTAB is projecting 556,875 tons to be delivered and for the fourth week (ending July 27th) PTAB is estimating 856,467 tons to be delivered. This would bring the year-to-date total to an estimated 1,583,463 tons for week four compared to the 3 year average of 1,608,400 tons.



*3 year average is based on 2021 - 2023

Below is a list of January USDA estimates versus final production for California processed tomatoes. The 2024 crop was initially 11.6 million tons but was revised to 11.5 in May. California has fallen below their January estimate 6 out of 8 times.



The Weather Ahead

The California heat wave continues with this week's temperatures starting off in the 106-109 degrees. Fortunately, we do have some reprieve into the weekend as temps drop to the mid to low 90's. Below is the daily weather forecast for the week of July 22 through July 28.

Williams, CA (Northern California)

Mon 7/22	Tue 7/23	Wed 7/24	Thu 7/25	Fri 7/26	Sat 7/27	Sun 7/28
109° 70°F	110° 74°F	109° 70°F	108° 65°F	99° 59°F	93° 57°F	95° 59°F
Sunny	Mostly Sunny	Sunny	Sunny	Sunny	Sunny	Sunny
0 in	0 in	0 in	0 in	0 in	0 in	0 in

Los Banos, CA (Central California)

Mon 7/22	Tue 7/23	Wed 7/24	Thu 7/25	Fri 7/26	Sat 7/27	Sun 7/28
106° 72°F	109° 72°F	106° 73°F	105° 66°F	94° 59°F	89° 56°F	90° 57°F
Sunny	Mostly Sunny	Sunny	Sunny	Sunny	Sunny	Sunny
0 in	0 in	0 in	0 in	0 in	0 in	0 in

Hanford, CA (Southern California)

Mon 7/22	Tue 7/23	Wed 7/24	Thu 7/25	Fri 7/26	Sat 7/27	Sun 7/28
107° 74°F	110° 77°F	108° 77°F	108° 73°F	103° 66°F	97° 63°F	96° 63°F
Mostly Sunny	Mostly Sunny	Sunny	Sunny	Sunny	Sunny	Sunny
0 in	0 in	0 in	0 in	0 in	0 in	0 in

We will continue to report to you on a weekly basis throughout the 2024 harvest. If you would like to discuss your individual tomato ingredient supply, please give us a call.

If you would like more information on any of the above, please contact us at 916-979-7341 or by email at info@westconfoods.com. Please visit our website, www.westconfoods.com, to view current crop news or other up to date as well as historical information on the tomato industry/crop.